Cutting edge Program Management Office is in desperate need of branding



| Project Title | Cutting edge Program Management Office is in desperate need of branding |
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| SIIMMON | We are a federal shared service provider for financial management solutions and run a department wide program management office. While we have great ideas, we have zero graphic design ability on staff or on contract. |
| Country | United States |

Project Description

https://www.usda.gov/digital-strategy/design-and-brand is the brand and style guide. We need a full array of templates from presentations, vectors, and documents to present our data. While we have a robust online presence, we have no graphics to go with it.

Required Skills or Interests

| Skill(s) |
|--------------------------|
| Data visualization |
| Design thinking |
| Editing and proofreading |
| Educational design |
| Graphic design |
| Infographic design |
| Marketing |
| Website design |
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Additional Information

This is an opportunity for someone to build out a portfolio from the ground up that will be used across an entire department. In addition, as a shared service provider this portfolio could be used government wide.

Language Requirements

None